

Providing the juice that makes Zoonou go



When your business is all about the internet, brilliant digital connectivity is less of a helping hand and more of a vital organ. Zoonou needed us – but more than they knew.

Challenges

Zoonou began as a team of two working in one room. At that time, a couple of phones and a standard internet package did the job. But the company grew quickly, and it was soon evident that, as well as needing greater connectivity clout, a tailor-made system would be essential. And, with the business booming, scaling up has become an ongoing phenomenon, and it requires a partner who can help them upgrade accordingly. These days, Zoonou have multiple teams running projects at any given time, with every one relying on seamless internet access. They can't risk losing a day because they're not connected, especially as, in their world, deadlines are always tight.

Solution

Beaming nurtured Zoonou through the transition from their entry-level package through to a system that's both formidable and dependable. Today, Zoonou enjoy the advantages high-powered fibre connectivity, sophisticated call servers and IP phones. But, over the 7-year relationship, the benefit that Zoonou feels is more about our service than our hardware. They went for an independent and local provider because they wanted responsive support. They got that. But what they also discovered were the untold benefits of a dedicated personal contact who understands their business needs as well as a back-up team who know their subject inside out and genuinely want to help.

About Zoonou

Zoonou are a software testing company based in Sussex, providing QA and Software Testing services for websites, apps and interactive technology. Their clients include digital production companies, publishers, software development houses and some of the UK's largest advertising and digital marketing agencies.

Challenges

- An imperative requirement for seamless connectivity
- A continually growing business with changing needs

Solution

- High-capacity fibre connectivity
- A full and committed support service – from day-to-day technical help to expansion planning.

Results

Reliable connectivity enables the business to deliver against strict client deadlines. And taking away the burden of stressful and time-consuming telecoms issues allows the management to focus on developing their business.

Zoonou are cross-platform software testing experts who rely on brilliant connectivity



Results

In Zoonou's infancy, MD Nick Turton managed the business's telecoms matters himself. Now he's blissfully distant from it. He's confident that his team can contact us whenever there's an issue, and that we'll respond immediately. Day-to-day system updates and troubleshooting don't even reach his radar. Now and then, we'll catch up with Nick and review his growing company's needs. Then we'll take his vision and plan accordingly. As a business owner, he values us as an ally that can react quickly, think independently and engage proactively.

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Beaming are proactive, and that's great. They'll check in with me every so often and ask how it's going and want to know if there's anything they can do to help improve things. Ultimately, it means I don't have to worry about it.”

Nick Turton

Managing Director, Zoonou

Helping you thrive in a connected world

Beaming specialises in designing and implementing reliable voice and data products to a range of businesses and provides ongoing support for long-term success.

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